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## **ICEY FACTS!**

### **2005 XTERRA Iceman Cometh Challenge** presented by Gary Fisher

**What:** The 16<sup>th</sup> Annual Xterra *Iceman Cometh Challenge* is a 27-mile, point-to-point mountain bike race. Registration for the event is limited to the first 2,000 entries received. Record registration in 2005. 2,000+ racers registered by the first of June!

The 12<sup>th</sup> Annual *Slush Cup* is a half-frozen version of the Iceman. This event offers beginner and recreational riders the chance to test their skill on an eight-mile course. Fun for everyone who wants to enjoy the outdoors! Pre-registration is required.

The 4th Annual *Sno-Cone* **there are no limits on participants age 2 to 12 on this trail event! FREE to all young riders.** Every young cyclist will receive a medal and a cool gift! Pre-registration is SUGGESTED, not required.

**When:** The *XTERRA Iceman* will be held on Saturday, November 6, 2004 rain, sleet, snow or shine! The event has been conducted in snow for six of the past 13 years. Starting time 9:30 a.m. at Kalkaska Middle School in Kalkaska, Michigan for the Iceman Cometh Challenge, and 9:30 a.m. at Timber Ridge Campground – the Iceman Finish Line, for the *Slush Cup*. The *Sno-Cone Race*, a race just for kids under 12 will get underway at 9:35 a.m., also at Timber Ridge Campground and Nordic Resort.

**Where:** Starting the village of Kalkaska, Michigan, the Iceman trail consists of paved roads, dirt roads, two tracks, abandoned railroad beds, and the world-famous Vasa Nordic Ski Trail. The finish line come 27 miles later just outside of Traverse City at Timber ridge Campground and Nordic Center.

**Who:** 2,000 amateur and professional mountain bike racers from across the United States and Canada, spectators and sports media will attend. 100 children under 12 participate in the *Sno-Cone* event.

**Sponsors:** Title Sponsor is XTERRA. Presenting Sponsor is Gary Fisher

**Supporting Sponsors:** SRAM Corporation, Yakima, The Fox, TV 7&4, Timber Ridge Nordic Resort, Grand Traverse Resort and Spa, DeFeet, Champion Nutrition, Teva, Louis Garneau, Swix, Brick Wheels, McLain Cycle & Fitness, City Bike Shop, Grand Travers Cycle, Rudy Project, Mavic, Clif Shot, and Clif Bar

**Prizes:** More than \$23,200 total in cash; more than \$10,000 total in merchandise is awarded.

**Results:** Results are posted at the finish line as soon as possible; when they are complete, they are posted in the tent area at Timber Ridge Nordic Center and at [www.iceman.com](http://www.iceman.com) within 24 hours.

**Photo Requests** \*\*\*\*Please visit us on-line to view our official media photo gallery. Or, please contact Susan Wilcox Olson, Media Relations Representative at 231-271-6314 or by e-mail at [grandbay@chartermi.net](mailto:grandbay@chartermi.net) .